

## CPNO BOARD MEETING

January 13, 2011

**3:00 p.m. (Note: meeting had been rescheduled due to snow/ice conditions 1/10/11)**

**1. Welcome:** President Jay Sandhaus welcomed Board members, including Dave Aynes, Randy Pimsler, Jay Sandhaus, Lexa King, Christie Kuropatwa, Mark Clement and Courtenay Dusenbury at 3:04 p.m.

**2. Visitors:** no visitors were present.

**3. Old Business:** December Board meeting notes were approved by voice vote

### **4. New Business**

a). Strategic planning results. Jay Sandhaus summarized the results of the January 6 gathering at Manuel's Tavern. A large, active group participated and the meeting was a great success. Jay is putting together a summary and a list of action items for the Board to discuss and prioritize during a special meeting in February; a draft process for how to proceed will also be considered. Priorities developed by the Board will then be taken back to CPNO for discussion. Among the most common themes during the January 6 meeting were: the need for a dog park, more social activities and safety issues. Jay will put the meeting summary/list on the website. A list activities for which volunteers are needed is already on the website. Board members noted that using the right process to set priorities will be important; this will be further discussed during the February priority-setting meeting.

b). Courtenay Dusenbury was nominated and approved as CPNO Recording Secretary.

c). Meeting efficiency: Jay Sandhaus noted that the feedback he's received on CPNO general meetings is that they last too long and are not always focused. He proposed a new strategy to limit non-actionable officer reports; reports will be summarized on the back of the meeting agenda from this point forward. Officers will only bring forward to the membership items that need a vote or a particular action from members. Board members should send their summaries to Jay within day or two of Board meeting and let him know if they have actionable items. Starting this week, Board members will wear name tags; Jay and Mark will work on them.

d). Child care for membership meeting. Many residents have requested child care during meetings. Randy will check with First E Church about this and Courtenay will check with Eureka, a group that has a childcare center in basement of First E, to see if they are interested and what the cost would be.

e). Food at meeting. Lexa King will take the lead on a new effort to have local restaurants "sponsor" meetings with food donations. Donors will be given numerous marketing opportunities including a few minutes before the membership, the ability to distribute coupons, marketing on the website, sponsorship notices on the agenda, etc.

f). Jay noted that the monthly meeting notice has been revised and it should be considered a marketing device and a means to encourage people to get involved and vested in the neighborhood.

## **5. Officer Reports**

a). Membership: Jay noted that members will receive an e-mail about renewing membership. Only people who are up to date can vote in meetings. Members must be registered by February 1 to vote.

b). Treasurer

i. Dave Aynes noted that the 2007 IRS returns have been filed by Small Business Services (SBS) along with a letter requesting forgiveness for the close to \$8,000 penalty; Dave is hopeful the penalty will be forgiven.

ii. 2011 Budget. Board members voted to support a fixed expense budget (attachment 1) that includes a renewal of CPNO's volunteer accident insurance policy and a proposal to outsource bookkeeping and collections to Small Business Services (SBS). Dave noted that the bookkeeping duties are too time consuming for one volunteer and that a professional company should be considered for continuity and liability purposes. Under the proposal, SBS would also be contracted to collect outstanding payments on CPNO Messenger ads. Currently there is no reliable system for collections; the same person is responsible for selling ads and collecting money. CPNO may be missing revenue from collections: in 2009 the Messenger netted \$10,000, last year it netted \$3,000.

c). Zoning: Randy Pimsler noted that there are no formal applications pending. A few issues that have been informally discussed include concerns about a proposed development near the Radial Café, a proposed development on the corner of DeKalb/Glendale Avenues, a variance for a fence on McLendon Avenue and the Beresford property between Page Avenue and Terrace Street. Randy noted that two groups have placed bids on a property at 292 Moreland Avenue. However, the Little Five Points area has reached its City-mandated 25% saturation quota for food/bar establishments and thus it is unclear if development of the property will proceed.

d). Special Projects: Mark Clement is meeting this week with Sweetwater to discuss the Sweetwater Festival planned for April 16-18. He asked the Board for ideas he can share with Sweetwater for how proceeds of the event might be used. The Board thought the membership needs to decide how the funds are spent. Sweetwater should commit to dedicating a certain amount of the proceeds – perhaps 50%- to the neighborhood. Jennifer Dunn from Sweetwater would like to attend next the Board meeting and will send someone else to CPNO meeting. Mark noted that Sweetwater is seeking a permit for a 3 day festival with a stage on the field and a plan to fence off the entire park. Four days of set-up will be required, in addition to the festival itself. The Festival, for the first time, would need a Class C Festival Permit (10,000 – 19,999 persons).

**6. Adjournment:** the meeting was adjourned at 4:10 p.m.

Submitted: Courtenay Dusenbury, Recording Secretary 11/16/10